Choosing wisely: Opportunities for research and action

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Research
Funding
Cost savings
Early Trends Among Seven Recommendations From the Choosing Wisely Campaign. *JAMA Internal Medicine* 2015.
Abandonment of high dose chemotherapy/stem cell transplantation in breast cancer patients

Abandonment of high dose chemotherapy/stem cell transplantation in breast cancer patients

Abandonment of axillary dissection in breast cancer patients with 1-2 positive nodes

SOURCE: Surveillance, Epidemiology, and End Results (SEER) 18 registries.
Transfusion rates after surgery for hip fracture

Proportion receiving at least one transfusion

Adjusted

Unadjusted

FOCUS trial published

AABB guidelines

2010 2011 2012 2013
Figure 4: Episiotomy rates by obstetricians’ year of entry

Episiotomy rates by physician cohort
May be tied to Medicare payment

Identify opportunities for cost reduction in a partly capitated world

Identify opportunities to improve patient safety

Funding and research opportunities

Skepticism that these efforts will bear fruit

A need for trials that evaluate untested services

A need for translational efforts.

Existing efforts have been mostly ad hoc, single-center applications

Transforming Clinical Practice Initiative